Norman Broadbent plc

("Norman Broadbent", "NBB" or the "Group")

Board Changes

The board (the "Board") of Norman Broadbent (AIM: NBB), a leading London quoted Professional Services firm offering a diversified portfolio of integrated Leadership Acquisition & Advisory Services (Board & Leadership Search, Senior Interim Management, Research & Insight, Leadership Consulting & Assessment, and executive level Talent Solutions), is pleased to announce that Kevin Davidson will be joining the Board as Chief Executive Officer effective from today.

Kevin has extensive executive level experience in the recruitment sector. Most recently, Kevin was Managing Director of leading specialist executive search and leadership advisory firm, Ducatus Partners, a division of Airswift Holdings Ltd, and prior to that was CEO of Maxwell Drummond International, an internation boutique executive search firm, where he spent 15 years in various roles including CEO and COO. In addition to his leadership and sector expertise, Kevin has a 20 year history of building businesses in the UK and internationally, including managing global operations and setting up new offices internationally.

Peter Searle, Executive Chairman, said: "On behalf of the board, I am delighted to welcome Kevin to the company. His extensive industry expertise and strategic insight will be invaluable as we move into our next phase of growth"

Kevin Davidson said: "I'm delighted to be joining Norman Broadbent at such an exciting point in the firm's history. The brand heritage and established reputation for delivery and customer service provide the perfect platform to build from. I am very much looking forward to being part of this dynamic and successful team and growing the business both domestically and internationally"

AIM disclosures:

Kevin Graeme Davidson (aged 48) does not own shares in the Company and has confirmed that there is no further information to be disclosed pursuant to paragraph (g) of Schedule 2 of the AIM Rules.

A list of Kevin's current directorships and partnerships together with those held within the last five years is set out below:

Current appointments	Appointments in last 5 years
The Psychology Services Group Ltd	Ducatus Partners Limited
Operation Eyesight UK Limited	Petro People Limited
	Clonmore Executive Search Limited
	GB Petroleum Limited

Mr. Davidson was a director of Maxwell Drummond International Limited from January 2007 to April 2016, which was put in to compulsory liquidation on 24 April 2016. The company was wound up on 2 November 2020 and dissolved on 4 February 2021.

Mr. Davidson was also a director of Maxwell Drummond International Group Limited from June 2008 to April 2016, which was put in to compulsory liquidation on 21 April 2016. The liquidation is ongoing.

Mr. Davidson was also a director of GB Petroleum Limited from July 2010 which was put in to compulsory liquidation on 6 August 2012. The liquidators received claims of approximately £3.74m from unsecured creditors which was unpaid due to the realisations from the liquidation being insufficient to declare a dividend to the unsecured creditors. The company as wound up on 9 May 2017 and dissolved on 26 August 2017.

For further information, please contact:

Norman Broadbent plc 020 7484 0000

Peter Searle Steve Smith

WH Ireland Limited

Adrian Hadden 020 7220 1666 Jessica Cave Darshan Patel